

About Us

Described by friends as “tireless”, Sarah and Travis have pursued and conquered countless objectives on their quest to improving lives through character development. Passionate and caring, the Coumbe-Guida’s aim to be a resource for all groups seeking to improve the way they operate. Trained as Special Education teachers, the Coumbe-Guida’s are able to tailor programs and events to address specific needs that a group may have. They will work to knock down walls of mistrust, improve a team’s communication skills, develop an organization’s leaders, provide character-based programs, foster a strategic vision, decrease off task and negative behaviors and improve school culture.

The Coumbe-Guida’s unique blend of creativity and high energy coupled with experiential learning and hands-on activities have allowed them to work with schools, leaders and organizations from all over the Midwest including dozens of public middle and high schools. The Coumbe-Guida’s are probably best known for owning the Character Challenge Course, a high ropes aerial adventure park that serves as a “rest” stop for schools wanting to prepare their students to face tough challenges that they will face during the year and in their futures.

“There is tremendous value in this experience! Great team building experience for our students with a solid character message. This modeled an effective way for our teachers to build relationships and community in their classrooms. Great reviews from our staff!

*-Chris Triggs, Principal of Robert Asp School
(Moorhead, Minnesota)*

Why the Character Challenge?

Students today face countless challenges. Social media, bullying, socio-economic pressures, substance abuse, and societal influences among others, are all impacting students’ ability to focus, learn, and retain information and thus to become competent members of society. Our culture peddles the need to gain autonomy through wireless devices, texting, and instant communication which in turn is producing young adults unable to work well with others, understand empathy, communicate effectively and lead others. In the most basic pedagogy, we learn that there is a hierarchy of needs that must be addressed before students can reach their fullest potential. Schools that invest in character based and team focused events, are demonstrating quantifiable results.



Keys to Success

A trip to the Character Challenge Course or an event at your school can lead to a springboard for a new initiative or to a sustained effort to prepare students for the future. These programs are hands-on and highly interactive. Facilitators lead and debrief while honing the discussions on pre-determined outcomes developed by the school administration.

Making a commitment to an event takes courage. Initially, teachers, parents, and district staff may be reluctant to look at this type of investment. To hedge on the financial cost, all of our events include a 100% Money Back Guarantee. If your students do not come away with a specific call to action for change, we will refund your money, no questions asked. You can expect a customized program that will address your preferred outcomes. The term “team building” does not begin to describe the experience. Reserve a spot for your students today, and change their futures and the school you help lead.

A survey by the Workforce Solutions Group at St. Louis Community College finds that more than 60% of employers say applicants lack “communication and interpersonal skills”. Specifically, companies say candidates are lacking in motivation, interpersonal skills, punctuality, ability to work with others and flexibility. New employees are often clueless about the fundamentals of working with others.

-Martha White, Time Magazine (Nov. 2013)

Character Challenge Course

www.characterchallengecourse.com

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